



PRESS KIT

MEET DJ NANO,

Nano, proudly embracing his Puerto Rican heritage, stands as a dynamic and influential figure within the realms of music and nightlife. His illustrious DJ career ignited at the tender age of 13, setting him on a trajectory that rapidly garnered recognition for his exceptional talent. Spinning captivating beats at local teen parties in his home state of Florida laid the foundation for his ascent. Since those formative years, he has evolved into one of the most sought-after traveling DJs in the United States, celebrated for his electrifying performances that consistently infuse crowds with unparalleled energy.

What truly sets DJ Nano apart is his innovative approach to DJing. He's known for his distinctive headphone-free technique, captivating emceeing, impeccable scratch artistry, live remix wizardry, and a seamless fusion of party anthems across diverse musical genres, including Latin, hip-hop, and EDM. This unique skill set earned him a prestigious 2-year residency in the Middle East, where he helmed the Kingdom of Bahrain's premier nightclub with a 6-day-a-week residency.

With nearly two decades of experience in the industry, DJ Nano has shared the stage with some of music's biggest names. His impressive roster of collaborators includes Bad Bunny, Lil Wayne, MIGOS, Swiss Beatz, Trey Songz, Rick Ross, Shaq, Rev Run, and he has had the honor of warming up the crowd for luminaries like Eric Morillo, Marshmello, and Pauly D. He has even served as the DJ for 6ix9ine and the Prince of Saudi Arabia.

Nano's talents extend beyond the DJ booth, as he has become a prominent fixture in the music festival circuit. His commanding presence on stages at globally recognized events, such as Formula 1 (as seen on Netflix), Rolling Loud, EDC, Power Fest, Banger Fest in Russia, ROCA Fest Istanbul, VIBRAS Music Fest, and as the opening act for a Bad Bunny concert in Miami, underscores his lasting impact. He's also left his mark on some of Miami's most legendary venues, including E11Even, Rockwell, Mansion, Club Space, Mr. Jones, and an array of other esteemed nightclubs and lounges throughout the United States.

Currently, Nano has also ventured into music production with singles like "Tu Amor," "Kilo," and a remix of "Difrito," with new music on the horizon. DJ Nano is still trailblazing as the nation's foremost Open Format DJ, commanding a strong presence in the vibrant music scenes of Miami, Texas, New York, Chicago, Seattle, and his beloved home state of Florida. His popularity transcends traditional boundaries, extending to the digital realm, where he boasts an impressive following of over 280,000 on his verified social media accounts. Beyond his musical pursuits, Nano's magnetic persona has attracted major brands, resulting in fruitful collaborations with FashionNova Men, SEGA, LYFT, Brightline, Swisher Sweets, and PUMA.

With his infectious energy, electrifying performances, and an extensive catalog of accomplishments, DJ Nano has solidified himself as a formidable force in the worlds of music and entertainment. His remarkable journey continues to inspire and captivate audiences worldwide.

BRAND PARTNERS

E11EVEN
MIAMI



THE
ART
PLUG

brightline

Neiman Marcus



Hennessy
COGNAC



FIBA
We Are Basketball

edc

Rolling
Loud

lyft



SEGA

SHAQ'S
FUNHOUSE
Miami

CLUB APPEARANCES

CHICAGO

Mansion
Bounce
Cuvee Lounge
Granero
Evil Olive
Mine Music Hall
Moe Cantina
Village Roadhouse
Tunnel
LITE
Joy
Bodega
LIQR
Gold Coast

DC

Eden Lounge
Bravo Bravo

MASSACHUSETTS

Mambo Drinks
Dubai Lounge
Tryst

MICHIGAN

Bosco-Detroit

MINNESOTA

Union Nightclub

NEVADA

Drai's
Daylights
Embassy Nightclub
Mandalay Bay

NEW JERSEY

Mambo Lounge
VIVO Lounge

NEW YORK

LAVO
TAO
Harbor
Starlet's
Riviera
Laboom
Don Coqui
Pilo's-Hamptons
Scandals

NORTH CAROLINA

Oak Room-Charlotte
World-Charlotte

OKLAHOMA

Oklahoma City

OREGON

KASA-Portland

PENNSYLVANIA

Vesper-Philly

RHODE ISLAND

Club Luv

SOUTH CAROLINA

DECO-Charleston

TEXAS

AZUL-Houston
AZUZA-Houston
Back Nine-El Paso
Bottle Blonde-Dallas
Cle-Houston
DZIR-San Antonio
Frida-Dallas
Heart-Houston
Voodoo Room-Austin
5am-Dallas
Clutch-Dallas
Hefe-Houston

WASHINGTON

Saravejo-Seattle

INTERNATIONAL

AMSTERDAM

FreshTival

COSTA RICA

Campo Lago
Club Vertigo-San Jose
Janguero

JAMAICA

Hedonsim-Negril

KINGDOM OF BAH- RAIN

Klub 360
Ibaria
Coral Bay

LEBANON

Eden-Beirut

MEXICO

Baja Festival
Hacienda at Hilton
Parque Fundidora
Confessions-Tulum
Confessions-Cancun

PANAMA

Panviera Sky Bar

QATAR

La Cigale

ROMANIA

Beach Please Festival

RUSSIA

Moscow

CLUB APPEARANCES

CALIFORNIA

DejaVu
Dragonfly
DTE-Riverside
Fuego Lounge-LA
La Conga-LA
Ibiza-Hunting Park
Parq-SD
The Regency-SF
Downtown Experiment

COLORADO

Lime-Denver

MIAMI/SOUTH FLORIDA

E11even Miami
Vendome
Daer-Hollywood
LIV
American Airlines Arena
Hard Rock Stadium
M2
Oasis-Hollywood
Rockwell
Komodo
Strawberry Moon
Electric Lady
La Otra
PILOS
Bottle Blonde

Le Rouge
SLS
Surfcomber
El Santo
Mr. Jones
Wall-The W Hotel
Mokai
STORY
SWAY
Club Space
Rose Nightclub
Racket
MYNT
American Social
Jungle Island
Exchange
23 Miami
Blume
Dream
Cameo
Mansion
1990
Studio 23
Bongos
Veza Sur
Kitchen 305
The Shore Club
Louis at Ganesvort
Avenue 29
Club Play
Eve

Mekka
Exit 66
Living Room-Ft. Laud
Pawn Shop-West Palm
Wynwood 5th Ave
The Joint of Miami
Kanela-Lake Worth
Babylon
Barroom
Booby Trap
Tú Candela
Kemistry- Ft. Laud
Coco
Cafe Iguana
Bounce-Del Ray
RedBull F1 Miami

JACKSONVILLE

Club Heaven
Jacksonville Landing
Vystar Memorial Arena

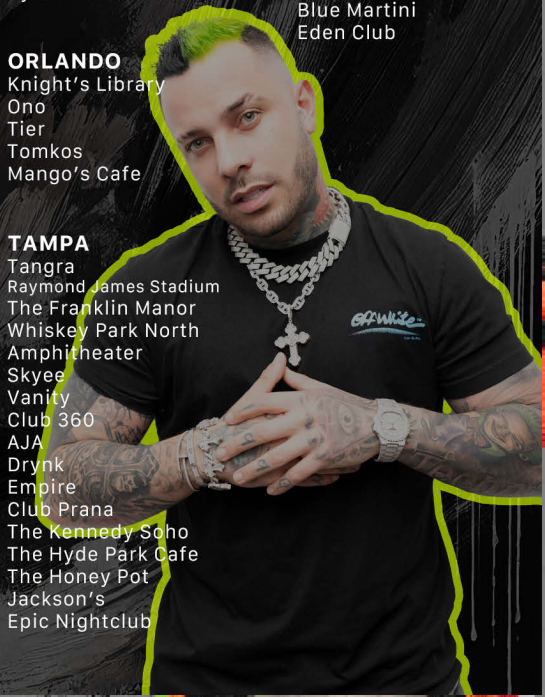
ORLANDO

Knight's Library
Ono
Tier
Tomkos
Mango's Cafe

TAMPA

Tangra
Raymond James Stadium
The Franklin Manor
Whiskey Park North
Amphitheater
Skyee
Vanity
Club 360
AJA
Drynk
Empire
Club Prana
The Kennedy Soho
The Hyde Park Cafe
The Honey Pot
Jackson's
Epic Nightclub

Club Kush
Mojitos
The Palladium
Blue Martini
Eden Club



SPECIAL EVENTS

- +Beach Please Romania 2023
- +FRESHTIVAL Amsterdam 2023
- +Power Fest Monterrey Mexico 2022
- +Banger Fest Russia 2022
- +FORMULA 1 Yacht Club Miami 2022
- +Rumba Fest Jacksonville 2022
- +ROCA Music Festival Istanbul 2022
- +Zion & Lennox DURINI Fest Miami 2022
- +Bad Bunny Concert Miami 2022
- +Bad Bunny After Parties Panama & Costa Rica
- +VIRAS Must Fest – Cartagena 2022
- +Triller Concert Miami 2021
- +Hennessy Mixer Miami 2021
- +Rolling Loud Miami 2021, 2019, 2018
- +Autumn Music Festival
- +Baby Boy 2002 Tour
- +FIBA 3x3 Miami 2021
- +6ix9ine USA concerts 2021-2023
- +Paradise Challenge Puerto Vallarta MEX 2021
- +Neiman Marcus Bal Harbor Store event 2021
- +Shaq Fun House Super Bowl 2020
- +All Star Celeb Basketball Super Bowl 2020
- +The Art Plug Powerhouse WMC 2019
- +The Art Plug Electric Jungle Brightline Trai 2019
- +BAJA Beach Fest Mexico 2019
- +Art Plug Powerhouse ART BASEL 2018
- +Paradise Challenge Jamaica 2018
- +De La Ghetto Florida Tour 2018
- +PUMA | SEGA | Simon's Sportswear Event 2018
- +EDC Orlando 2017
- +Formula One Race in Bahrain 2013-2015
- +Playboy Golf Tournament 2012

ARTIST PERFORMANCES



BAD BUNNY

MIGOS

SWIZZ BEATS

FUTURE

ERIK MORILLO

RAE SMMRUDA

LIL WAYNE

TORY LANEZ

GIXNINE

JAMIE FOX

SHAQ

T.I.

LIL PUMP

TREY SONGZ

MARSHMELLO

GUCCI MANE

FLO RIDA

FARUKKO

RICK ROSS

SKRILLEX

FETTY WAP

OT GENESIS

PARIS HILTON

FLOYD MAYWEATHER

DE LA GHETTO

REV RUN

NORE

SOCIAL MEDIA AT GLANCE

INSTAGRAM DEMOGRAPHICS:

295K followers

AGE GROUP

54.3%- 25-34

21.8%- 35-44

STATISTICS

73% Male | 26.9% Female

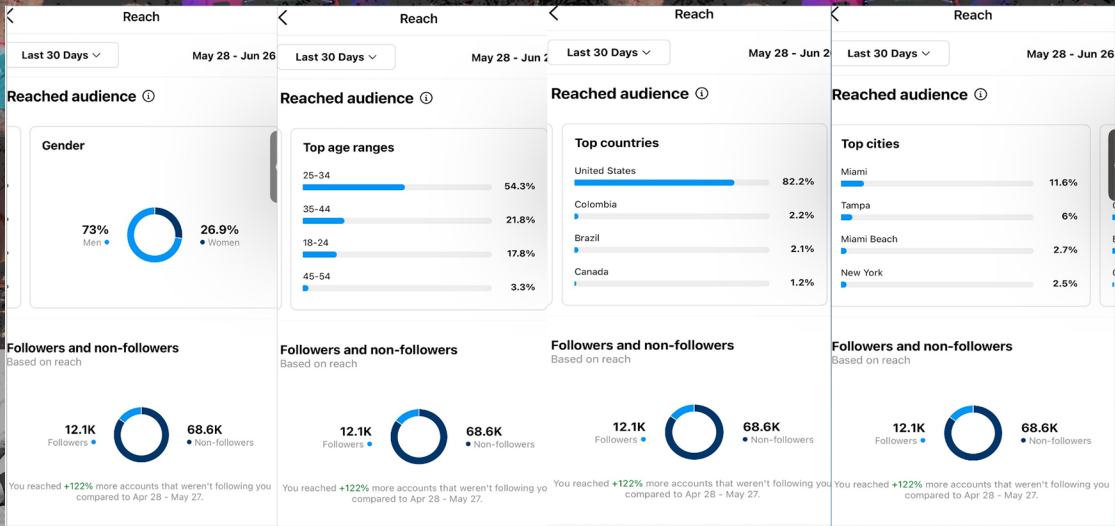
United States 82.2%

703k Monthly Impressions

3k-15k + Instagram Story views



SOCIAL MEDIA AT GLANCE



SOCIAL MEDIA AT GLANCE

Reach

Last 30 Days May 28 - Jun 26

Based on reach

Share reels to see your top-performing reels by reach.

Top Videos
Based on reach

Add videos to see your top-performing videos by reach.

Top Live Videos
Based on reach

Start a live video to see your top-performing videos by reach.

Impressions 703,446
vs Apr 28 - May 27 +10.7%

Profile Activity 31,613

Profile Visits 31,421 -16.6%

Website Taps 149 -22.4%

Email Button Taps 32 -8.0%

Business Address Taps 11 -26.7%

Insights

Last 7 Days Jun 20 - Jun 26

Insights Overview

You reached **+1.5%** more accounts compared to Jun 13 - Jun 19

| | | |
|------------------|-------|-------|
| Accounts reached | 29.8K | +1.5% |
| Accounts engaged | 3,402 | +425% |
| Total followers | 234K | -0.2% |

Content You Shared

53 Stories

Stories

Last 30 Days

Your stories are shown to your audience for 24 hours. After 24 hours, stories appear here so you can view insights. These insights are only visible to you.

Content reach

You reached **+122%** more accounts that weren't following you compared to Apr 28 - May 27.

| Content Type | Followers | Non-Followers |
|--------------|-----------|---------------|
| Posts | 17.6K | 68.6K |
| Stories | 16K | 7,084 |
| Videos | 6,178 | 7,084 |
| Reels | 6,178 | 7,084 |

Top Posts
Based on reach

21,012

CONTACT INFORMATION

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